

Membership Survey

At the Japanese Cultural Center of Hawai'i, we are constantly striving to better serve our members. We would greatly appreciate your cooperation in taking a few minutes to complete this questionnaire to help us get a better idea of the scope of our membership demographics and interests. Mahalo in advance for completing and returning this survey form in the enclosed postage paid envelope. You can also download the survey from the Cultural Center's website: <http://www.jcch.com>, and email the completed form to info@jcch.com. Please return the survey form by Friday, September 18.

Free gift for participating! Turn in your completed survey and receive a special gift as a small token of appreciation.

1. What originally motivated you to become a member of the Japanese Cultural Center? Please check all that apply.

- Cultural enrichment
 Support the Center and its mission
 Membership benefits
 Entertain guests
 Other: _____

2. What event(s) did you attend in the past year?

- New Year's 'Ohana Festival
 Children's Festival (Kodomo no Hi)
 Celebration of Leadership and Achievement Dinner
 Book Signings/Speaker Panels
 Exhibits

3. Which programs would you continue to attend?

4. How many times have you visited the Cultural Center in the past year?

	None	1-3	4-6	7-9	10 or more
Gift Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resource Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historical Gallery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Gallery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banquet Facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting Rooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tea House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dōjo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. Did you know that the Cultural Center offers:

	Yes	No
Shippoyaki Workshop	<input type="checkbox"/>	<input type="checkbox"/>
Genealogy Workshop	<input type="checkbox"/>	<input type="checkbox"/>
Kumihimo Class	<input type="checkbox"/>	<input type="checkbox"/>
Calligraphy Class	<input type="checkbox"/>	<input type="checkbox"/>
Tea Class	<input type="checkbox"/>	<input type="checkbox"/>
Martial Arts Class	<input type="checkbox"/>	<input type="checkbox"/>

6. Did you know that the Resource Center offers:

	Yes	No
Reference Assistance	<input type="checkbox"/>	<input type="checkbox"/>
Translation Service	<input type="checkbox"/>	<input type="checkbox"/>
Historical Photo Collection Service	<input type="checkbox"/>	<input type="checkbox"/>

7. Please rate your impression of the following:

	Excellent	Good	Fair	Poor	N/A
Resource Center (RC)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of reference materials available at the RC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of exhibitions held at the Community Gallery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibition content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of Gift Shop items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prices of items in Gift Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational materials and brochures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Knowledge of staff and volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Helpfulness of staff and volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professionalism of staff and volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effectiveness of directional signs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please list specific comments here:

8. In order to make programs and services relevant to our community and members, what other events, programs, and/or exhibits would you be interested in attending?

9. Where did you learn about these events you attended at the Cultural Center? Please check all that apply.

- Invitations
- Legacies newsletter
- Newspaper article or calendar of events listing
- Television
- Radio
- JCCH Website
- JCCH Email
- JCCH Facebook or MySpace page
- Colleague, friend or family member
- Other: _____

10. Describe the types of recreational/cultural activities and entertainment that you enjoy. Please check all that apply.

- Music concerts or other performances
- Movies
- Ethnic/folk festivals
- Dance or theatrical performances
- Museums/historical sites
- Art galleries
- Cultural demonstrations
- Reading (books, fiction, non-fiction)
- Arts and crafts
- Anime
- Manga
- Games: _____
- Sports: _____
- Social activities: _____
- Other: _____

11. What type of membership benefits would you like to see offered with a Cultural Center membership?

12. Please list people who might be interested in receiving information on a Cultural Center membership.

13. What is your gender?

- Male Female

14. What is your age range?

- Under 20 50-59
- 20-24 60-69
- 25-29 70-79
- 30-39 80 and over
- 40-49

15. Have you ever brought your children or grandchildren to visit the Cultural Center with you?

- Yes, # of times: _____
- No

16. Please indicate your highest level of education.

- Some high school
- High school graduate
- Some college
- College graduate
- Postgraduate

17. What is your ethnic identification?

- Caucasian
- Japanese
- Other Asian/Pacific Islander: _____
- Native Hawaiian
- Hispanic
- African American
- Native American/Alaskan Native
- Multi-ethnic: _____
- Other: _____

18. If Japanese American, what generation are you?

- First - *Issei*
- Second - *Nisei*
- Third - *Sansei*
- Fourth - *Yonsei*
- Fifth - *Gosei*
- Sixth - *Rokusei*
- Other: _____

The following question is optional.

19. What is your household income before taxes?

- Less than \$15,000 - 24,999
- \$25,000 - 49,999
- \$50,000 - 99,999
- \$100,000 or more

Thank you for your time and input. Please feel free to share any feedback or additional comments with us:

If you would like the Cultural Center to mail your free gift please include:

Name: _____

Address: _____

Phone: _____

Email: _____